



MyTakedaPro Website Privacy Notice

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Effective date of this privacy notice: December 2024

This privacy notice applies to the myTakedaPro website which operated and managed by Takeda Belgium NV.

Your privacy and the protection of your personal data is important to us. This Privacy Notice explains the type of personal data Takeda may collect from you and how we use it.

Takeda is a globally operating group of companies. The Takeda enterprise includes the parent company Takeda Pharmaceutical Company Limited, and its affiliated entities (together "Takeda" or "We"). Should you contact us to report a problem or make a complaint or otherwise communicate with us, we collect information in order to resolve your query. For contact information related to your local affiliate, please refer to Takeda website at <https://www.takeda.com/who-we-are/company-information/worldwide-offices/>.

MyTakedaPro has been developed to serve as a single point of contact between healthcare professionals and Takeda. It is a virtual space for collaboration, communication and learning platform with information about congresses, seminars and webinars. Through the website, healthcare professionals can access to in-depth professional learning, recent scientific information and educational activities aligned to their areas of interest.

Personal Data We Collect and Use

For this purpose, we may collect, use, store and disclose information about you, including your name, contact information (business e-mail, address, phone number), User Takeda ID, password etc. as well as information about your job title, role, professional background, work specialization and individual expertise, education, qualifications, place of work, employer, professional institution, therapeutic and similar areas of interest, medical authorization registration number and/or similar information, other information you may add in the service (such as personal notes and messages), information that you voluntarily provide to us through responses to surveys, questionnaires and feedbacks, activities/engagement with Takeda (such as meetings with Takeda representatives, attendance at meetings sponsored by Takeda); and samples and promotional items provided. When you visit the website, we may also automatically collect technical information such as: Internet Protocol (IP) address, your login information, browser type and version, your usage data, but also information on what presentations, course modules and other content in the service that you open and finish, the amount of time you spend actively working on a presentation, course module, seminar or the like, and on group, seminar and other invitations that we send you.

Who We Share Personal Data With

We share data with Takeda-controlled affiliates and subsidiaries; with vendors that provide services such as website hosting, data analysis, payment processing, order fulfillment, information technology and related infrastructure provision, customer service, email delivery, auditing and other similar services, sending marketing communication on our behalf; when required by law or to respond to legal process; to protect our customers; to maintain the security of our services; and to protect the rights or property of Takeda. In such cases, Takeda will require these third parties to protect the confidentiality and security of the personal data that is shared with them. These third parties will be

required to agree that they will not use or disclose personal data about you except as necessary to provide services to us or perform services on our behalf, or as necessary to comply with applicable laws or regulations. We may also disclose aggregate or de-identified data that is not personally identifiable to third parties. Aggregate data is created by collecting and processing information about individuals and summarizing the data, eliminating the possibility to identify an individual.

Most information we collect directly from you, but we can also collect following information from third parties and publicly available information: e.g. information concerning your membership in professional medical organizations and similar information related to your authorisation as a healthcare professional. Note that we, where necessary, may contact such professional organisations and your employer to verify that you are authorised as a healthcare professional and the organisation you represent; publicly available information about you (for example, publications, presentations and areas of specialty/research).

The sharing of your personal data may involve transfers to other countries. The data protection and privacy laws in these countries may not provide the same level of protection as your home country. Takeda will put in place safeguards to adequately protect your personal data in connection with such transfers.

How We Use Personal Data

Takeda will only process the personal data you provide for the following purposes:

- to provide services for you and for the purposes of monitoring the functioning of the service, how it is used and for the purposes of developing it;
- to manage our interactions, including to respond to your inquiries and requests; to facilitate our sales and marketing of Takeda products; for the organization of meetings and events; to collaborate on our research and development activities; for market research and analysis; to provide you with information, services and/or materials by telephone, post, e-mail and/or personal visit, depending on your preferred preference; and in general, to provide you with information that may be of interest to you. Takeda may use your personal information for the development, tracking and profiling of scientific and medical activities and initiatives in which you are involved with Takeda's Medical Department. These may include clinical trials, medical education, scientific advisory boards and exchange of scientific information. Please also note that we may use the personal information to send you from time to time email and other messages, e.g., in order to inform you of new group messages, new features, to remind you of seminar sign-ups and similar. Your personal information may also be used for statistical and analytical purposes.
- Reporting and monitoring adverse events and reactions or product quality complaint that you have reported via the website.

Legal Basis for Processing Personal Data

Our use of your personal data as described above are based on:

- our contractual relationship;
 - legal obligation – for example, when processing your data is a legal requirement, for example in some countries there are transparency requirements regarding interaction with healthcare professionals, or to provide information to authorities in case of adverse events related to use of our products;
 - our legitimate interests – for example, to communicate with you about our products and services, about scientific research and educational opportunities, scientific and market research surveys, as well as for the effective continuation of our business operations, and to comply with our corporate policies; we also use
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your personal data to better understand and address your interests and keep the personal information we collect in this way accurate and up-to-date.

- your consent when you sign up for e-marketing communications or sign up for specific learning opportunities or event registration we also use your personal data to better understand and address your interests and keep the personal information we collect in this way accurate and up-to-date based on your consent collected through Cookie Banner available on the website.

How long we store information

We keep your personal data for as long as you use this our website. We may also keep your data for a reasonable period following the fulfilment of our services or termination of your relationship with us or discontinuation of your use of our website, unless a longer retention period is required or permitted by law.

How Do We Protect Your Personal Data

We have implemented a variety of security technologies and organizational procedures to protect your personal data from unauthorized access, use and disclosure. Protections include, where appropriate, the use of firewalls, secure server facilities, encryption, access rights management systems and processes, careful selection of processors and other technical staff and taking other commercially reasonable measures to provide appropriate protection for your personal information against unauthorized use or disclosure.

Takeda may also take appropriate back-up copies and use other such means to prevent the accidental damage or destruction of your personal information and to ensure that Takeda's services are functioning properly.

Your Rights Related to Your Personal Data

You have the right to request access to, rectification and deletion of your personal data or that its use be restricted. You have the right to object to processing as well as the right to have the personal data transmitted directly from us to another controller, where technically feasible. If you would like to exercise your individual rights, please contact us by accessing our [Individual Rights](#) webform. If you have a complaint about how your personal data is being processed, you also have the right to contact the Data Protection Authority in your country (individuals residing in the EEA may find a list of their local data protection authorities at https://edpb.europa.eu/about-edpb/board/members_en). In Belgium, please contact [Belgian Data protection Authority](#). Note that if you provide your consent, you may also at any time withdraw your consent by contacting us as described in the "Contact Us" section. Also, we provide a variety of mechanisms for you to tell us you do not want to receive promotional or informational offers. For example, we may provide an opt-in form to you, where we make clear that, by opting in, you agree to receive promotional communication from Takeda. You can elect not to receive promotional or informational material from us by choosing to opt-out at any point. For details how we collect cookies please see Cookie Policy and indicate your consent on the collection and use of the various types of cookies in the cookie banner available directly on the website. You can select consents and withdraw them at any time.

Contact Us:

If you have questions about this Privacy Notice, please contact us by email at the address below.

Email Address: privacyoffice@takeda.com

For more detailed information about how Takeda processes your personal data and your rights related to this processing please refer to Takeda's Privacy Notice at <https://www.takeda.com/en-be/privacy-notice?epslanguage=en-BE>

